Data Representation and Networking

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Data Representation Topics Covered in Lecture 2 (recap+)

- Bits, Bytes, Words
- Analog (continuous) vs. Digital (discrete); extra term: Pulse-code modulation (PCM)
- Representing Images (pixels, RGB, indexed color / palette); Color depth, HiColor (16-bit), TrueColor (24-bit)
- Representing Sound (digitizing, sampling, quantization, CD)
- We will discuss image and sound representation some more, after we consider...

Data Compression

Save storage space; speed up transmission.

Bandwidth: Bits (bytes) per second

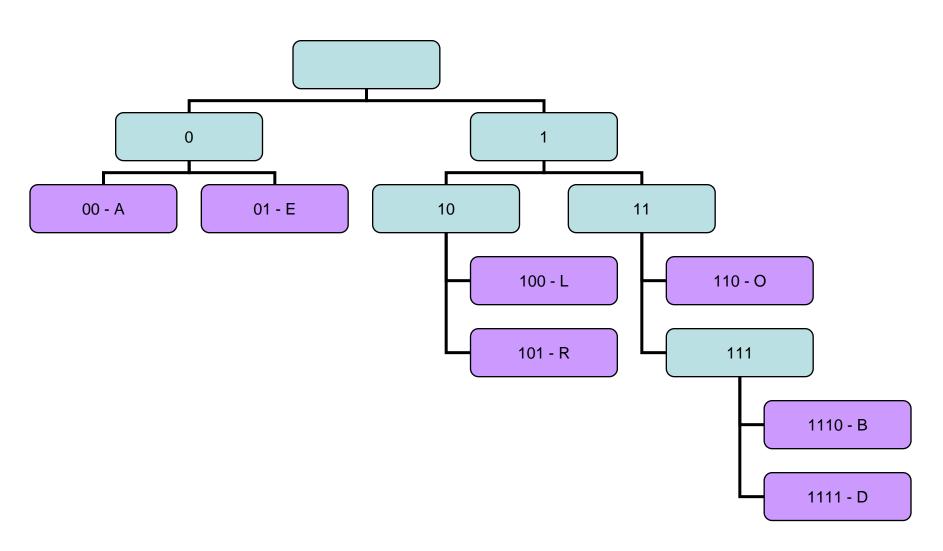
Compression ratio: $\frac{size_of_the_compressed_data}{size_of_the_uncompressed_data}$

Lossless vs. lossy compression

Keyword encoding: Replace a popular word with a shorter code ("with" \rightarrow "w/", "without" \rightarrow "w/o")

Run-length encoding: $AAAAAA \rightarrow A6$ Can combine the two.

Huffman Encoding



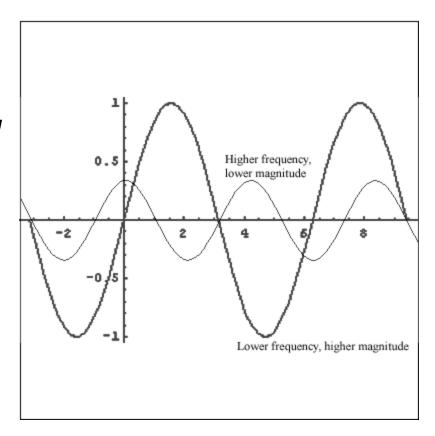
Why would anyone accept *lossy* compression?

Audio formats: WAV, MP3...

Video codecs (compressors / decompressors): MPEG-2, MPEG-4, DiVX... Temporal compression and spatial compression

Raster image formats: JPEG, JPEG2000, GIF, PCX, BMP, RAW...

Vector graphics: Images are described in terms of lines and geometric shapes



Signed-Magnitude Representation of Negative Numbers

Add an extra bit on the left to represent the sign.

Use 0 for the '+' sign, 1 for the '-' sign.

Example (3 bits allocated for the magnitude, 1 bit for the sign):

 $0101=5_{10}$, $1101=-5_{10}$.

Problems with the *signed-magnitude* representation:

- Two representations of 0: 0000 and 1000;
- Special logic is required to perform addition, subtraction, multiplication and division.

Ten's Complement Representation of Negative Numbers

- Limit the maximum number of decimal digits by k.
- Interpret the first half of numbers
 (0,1,...,(10^k/2)-1) as natural numbers.
 Interpret the other numbers as

Negative
$$(m) = 10^k - m$$

• Example, k=3: 123+(-455)=123+(1000-455)=668_{10c}=-332₁₀

Two's Complement Representation of Negative Numbers

Representing

Negative
$$(m) = 2^k - m$$
,

where *k* is the number of bits used.

Example: *k*=8,

Overflow will occur if the result of addition exceeds 127: "128" (10000000) now serves as (-128)!

Representing Real Numbers

Scientific notation:

```
.00508259 = 5.08259*10^{-3} \rightarrow 5.08259E-3
The decimal point is kept to the right of the most significant (non-zero) digit.
```

- Floating point: A real value in Base 10
 r = sign*mantissa*10^{exponent}
 The # of digits is fixed, but the point "floats".
- In other bases, the analog of the decimal point is called a radix point.

Representing Real Numbers in Binary

r = sign*mantissa*2^{exponent}

How to convert the fractional part from decimal to binary? Keep multiplying by the base and reading off the digits. Example:

```
17.875_{10} = 10001.111_2

17/2=8.5, 0.5*2=1; 8/2=4; 4/2=2;2/2=1;

.875*2=1.75; 0.75*2=1.5; 0.5*2=1.
```

Representing Text

- Encoding characters vs. formatting (fonts, margins, tables, color, etc.)
- A character set is a list of characters and the codes used to represent them. How many characters do we need?..
- ASCII (American Standard Code for Information Interchange): Originally allowed 128 unique characters. The eighth bit was a check bit. Latin-1 Extended ASCII character set: 256 characters.

The Unicode Character Set

- 16 bits per character. 2¹⁶=65536 unique characters can be represented.
- The first 256 characters in the Unicode set correspond to those of the extended ASCII character set. ("Backward compatibility".)

Networking

- Connections: cable / wireless
- A node, or host is any device on the network
- Data transfer rate / bandwidth
- A protocol is a set of rules that defines how data is formatted and processed on a network
- The client/server model
- File servers and web servers

Types of Networks

- Local-area network (LAN)
 - Ring topology (a LAN configuration)
 - Star topology (another LAN configuration)
 - Bus topology (yet another LAN configuration):
 Ethernet (the industry standard)
 - A special node on a LAN may serve as a gateway
- Wide-area network (WAN)
- Metropolitan-area network (MAN)
- The Internet

Internet Connections

- The Internet backbone
- An Internet service provider (ISP)
 Connection via a cable modem

- A digital subscriber line (DSL)
- A dial-up connection via a phone modem The word *modem* stands for **mo**dulator/**dem**odulator.

Download / upload

Packet Switching

- Divide a message into packets, send them separately, have them collected and reassembled at their destination.
- Routers direct packets between networks.
- Repeaters strengthen and propagate signals along communication lines.